YAHSIWORKSHOPS

15-30 TEMMUZ 15-30 JULY 2014

GULİZAR CEPOĞLU









Proje Lideri

Project Leader

Gulizar Cepoglu Turkish designer and educator based in London

Konuk tasarımcılar

Visiting Designers

Tzortzis Rallis Greek design activist based in London

Sarah Snaith Canadian design writer and editor based in London

Joseph Bisat Marshall English designer based in London

Katılımcılar

Participants

Cleber Rafael de Campos MA in Graphic Design at LCC (London)

Dilsad Aladag BA in Architectural Design at ITU (Istanbul)

Emily Todd BA in Graphic and Media Design at LCC (London)

Ferhat Akbaba BA in Graphic Design at MSGSU (Istanbul)
Gizem Cansu Horoz BA in Graphic Design at MSGSU (Istanbul)

Gorkem Isme BA in Graphic Design at 9 Eylul (Izmir)

Freya Smith

BA in Graphic and Media Design at LCC (London)

Ryan Young

BA in Graphic and Media Design at LCC (London)

Boxanne Bottomley

BA in Graphic and Media Design at LCC (London)

Sevval Ceylan BA in Graphic Design at MSGSU (Istanbul)



FIELD OF STUDY: DESIGN ACTIVISM

Design activism reveals the power of design for positive social, political and environmental change and we, as design activists are looking into the design processes that support our final outcomes with a view of generating powerful participatory design approaches. Our ultimate goal is to build up a diverse toolbox and inspirational outcomes for design activists, both professional and non-professional, for positive social and political change.

This is design as a political and social act.

BRIEF: LIFE IS A PROTEST

As designers we have gathered here to engage with the political events that have and continue to agitate the world in recent years. Our intention is to explore the Gezi Park protests, and the events that led up to it, as "informed critical thinkers" while questioning our roles as communication designers within the socio-political environment. Protest graphics at Gezi Park enabled people to clearly communicate their issues and express their opposition to power corruption. Expressions of this kind inspire others worldwide to speak out and take to the streets against issues in their own country.

WORKSHOP 1

Konuk Tasarımcı:
Tzortzis Rallis — Design activist•

3 gunluk workshop – 17/18/19 Temmuz

Bu workshop'un amacı Gezi Parkı süreci protestoları ve isgal hali ile ilgili görsel üretimler yapmaktı. Öncelikle öğrenciler ile onları sokağa cıkmaya iten sorunları tespit ettik ve bu sorunlar üzerine düsünmelerini istedik. Ardından öğrenciler, üzerine calısmak istedikleri konuya karar verip bunları farklı üretim yöntemleriyle görsel dile aktardılar.

WORKSHOP 1

Guest Designer:
Tzortzis Rallis - Design activist-

3 day workshop -17/18/19th July

This was a practical experiment, aiming to create visual responses to the Turkish Gezi Park occupations and protests. Before the workshops, the students were required to familiarise themselves with the issues and their causes, in order to take a public stand themselves. The students read alternative media and investigated how activists currently use visual language. Then the students had to come up with slogans that would protest the subjects they were passionate about, and then visualise them in inventive ways.



Bla AKPala dina CHP'six vertuna, MHP in vertana, BDP are Karte comp alme Bir hallers!

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aldin one by valant algorisms

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Women on revolutioner not culi marily continuity.

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not a cooks! Woman makes revolution not pushes.

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for this backy. - a kundish citizen willow ankowsto independent democratic party.

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I support the gay maving because they also have the right to expressionce the survey of a marriage!

PUBLISH OUR WORDS

JOURNALISM IS DEAD WHILE ERBOGAN IS ALIVE

YOUR MINDS MAYBE CLOSED BUT. MY/OUR EYES ARE OPEN

WE WILL NOT BE PROGRAMMED

BREAK THE SCLENCE

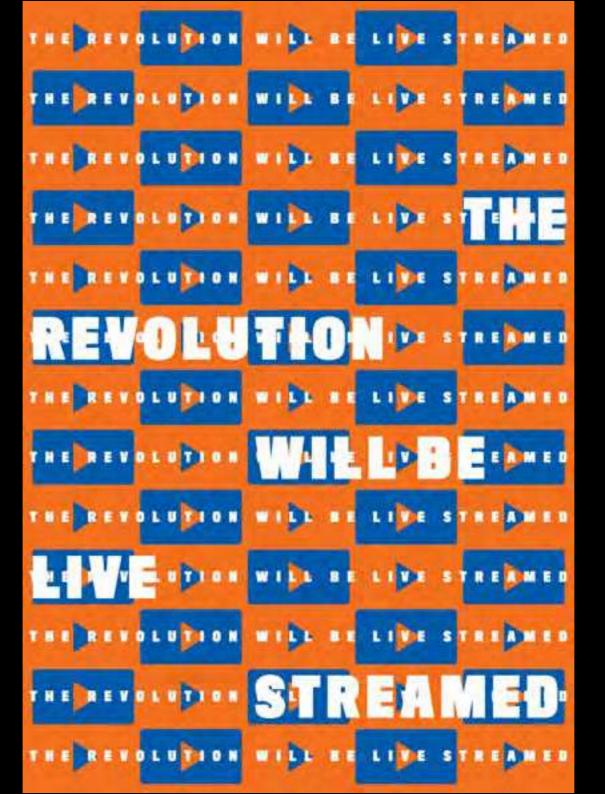
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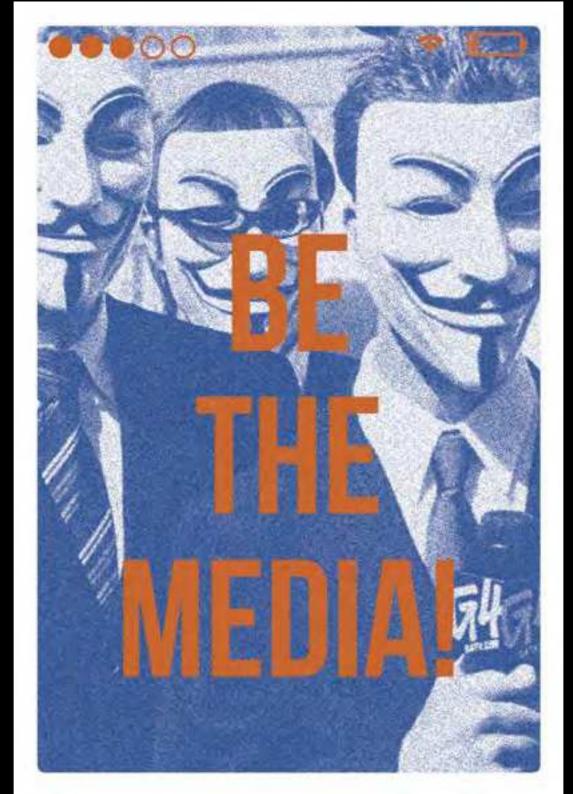
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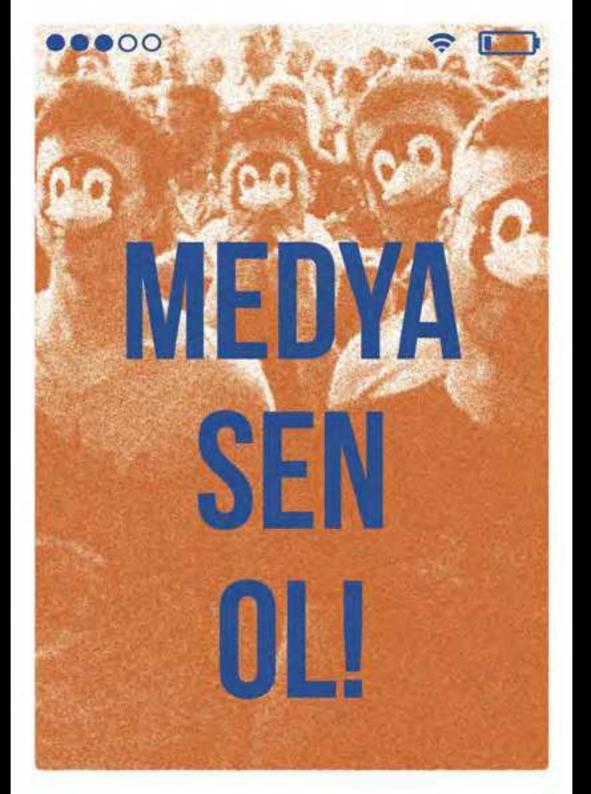


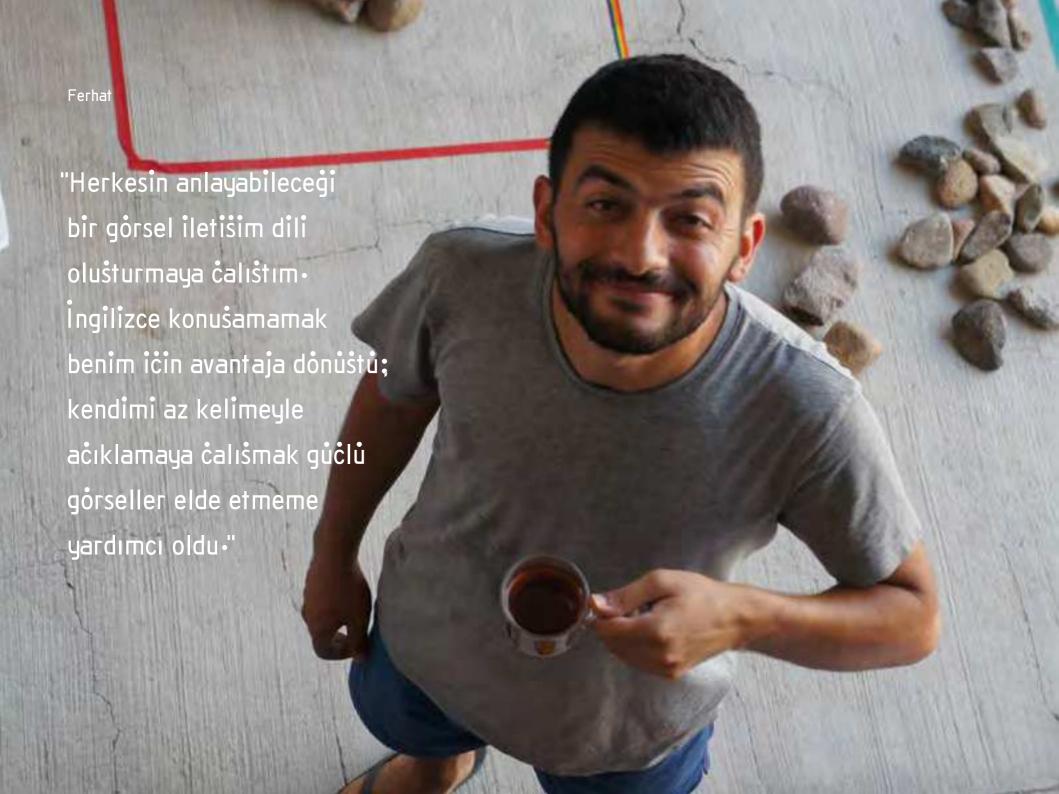


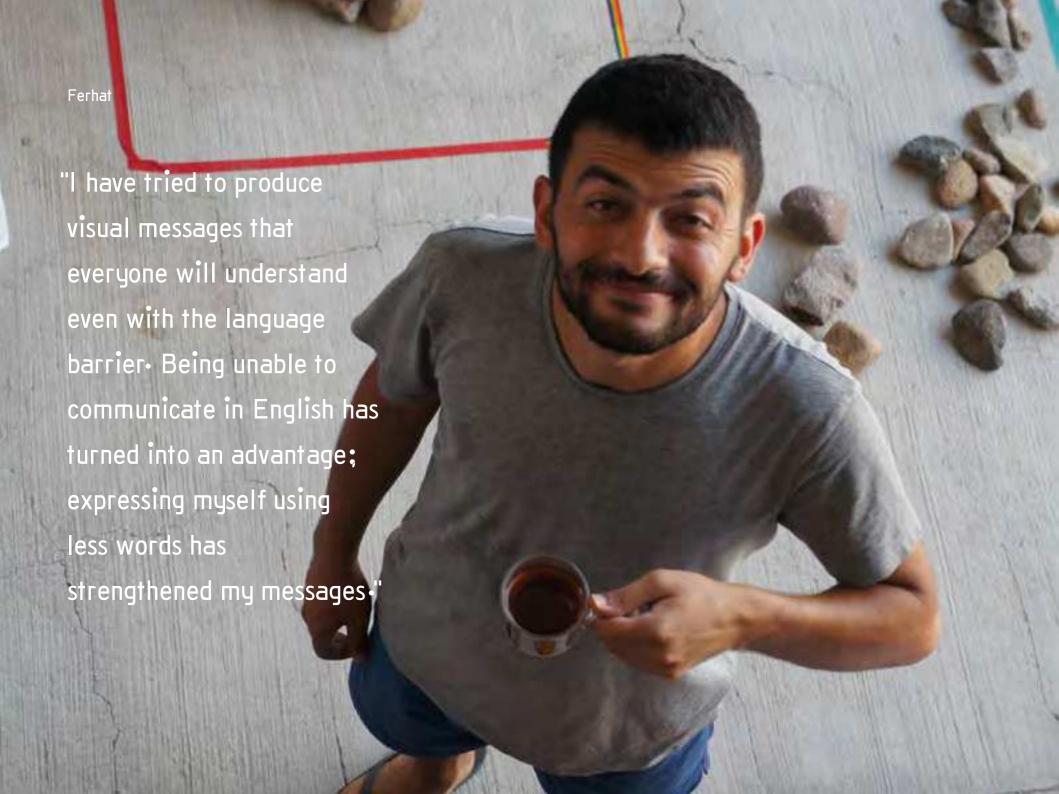




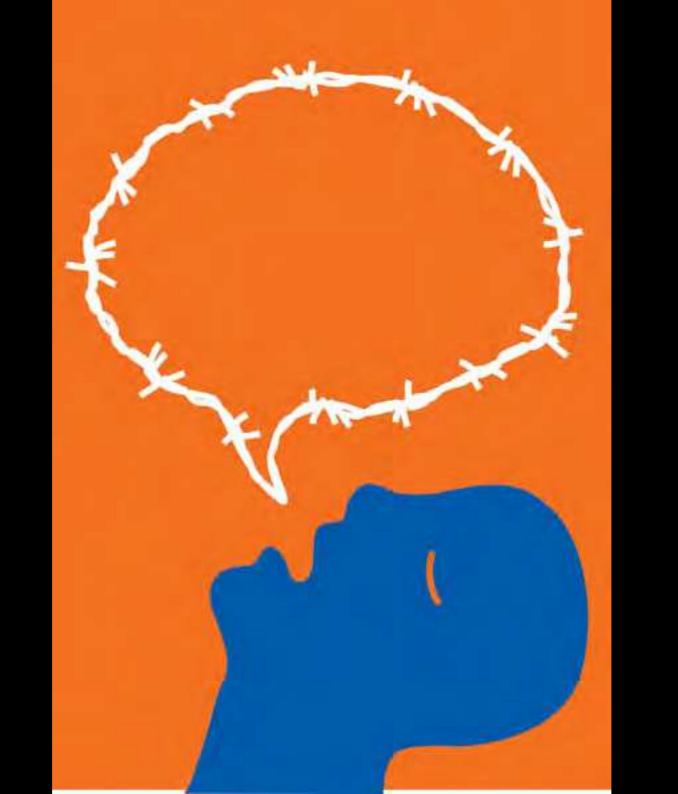




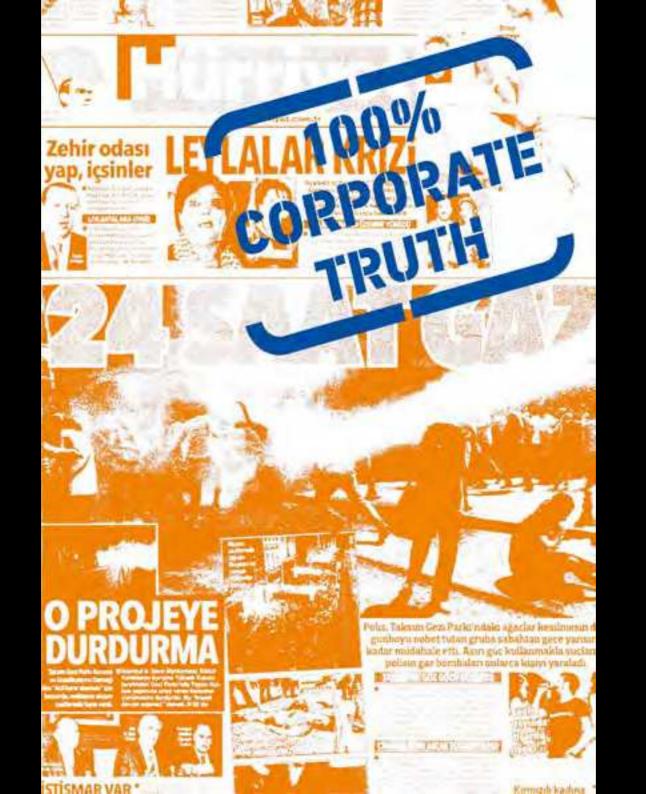


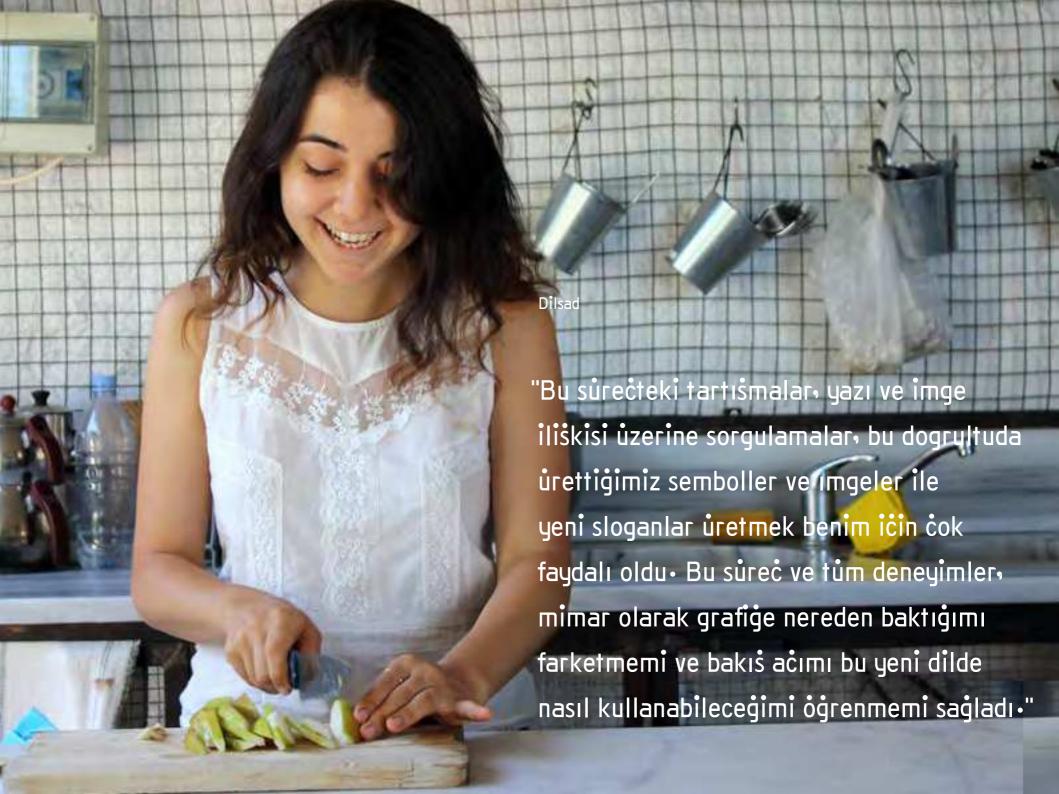


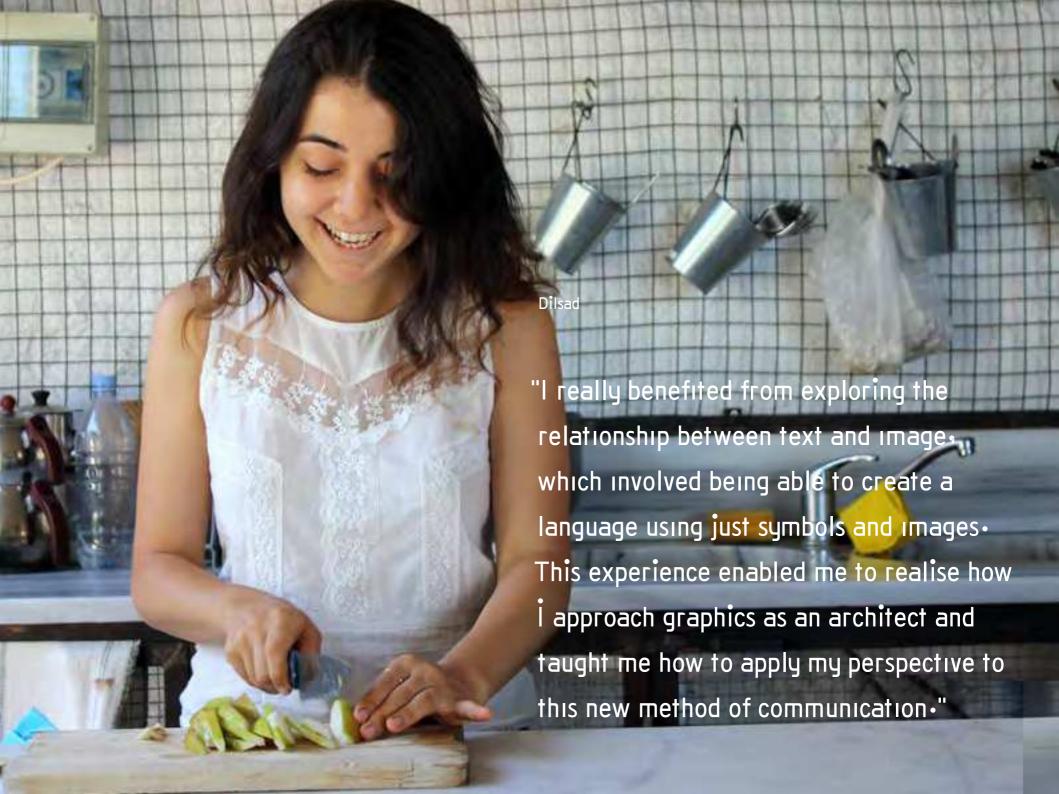


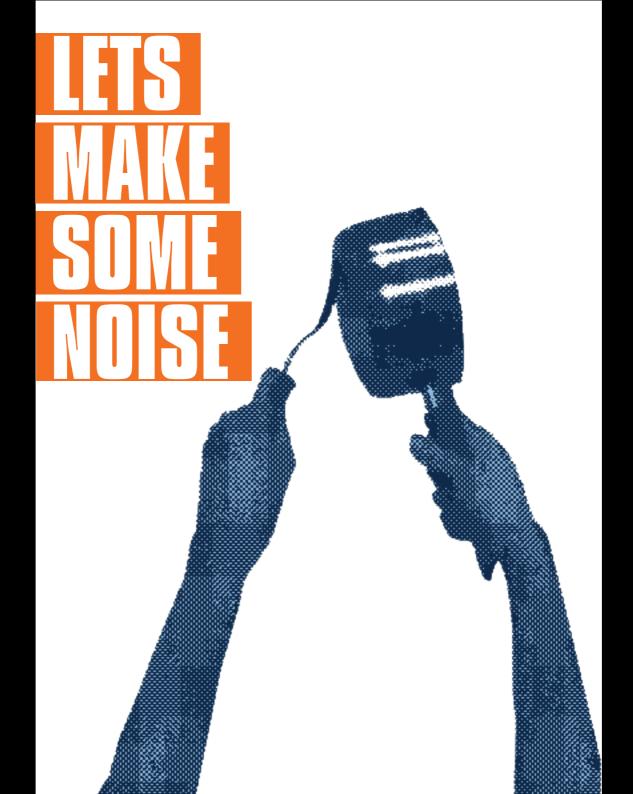


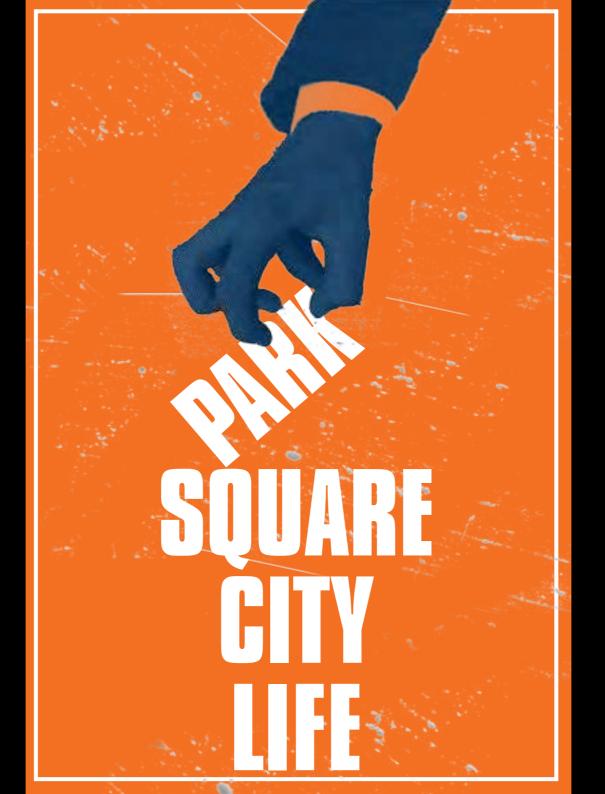


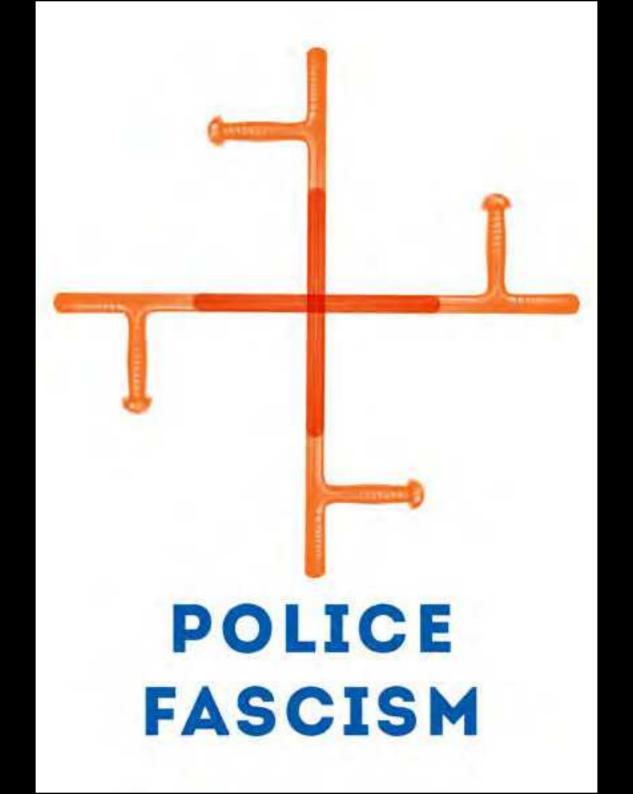


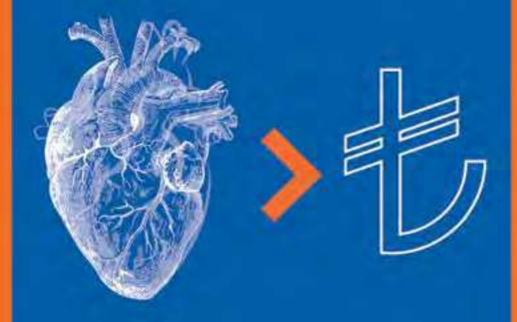










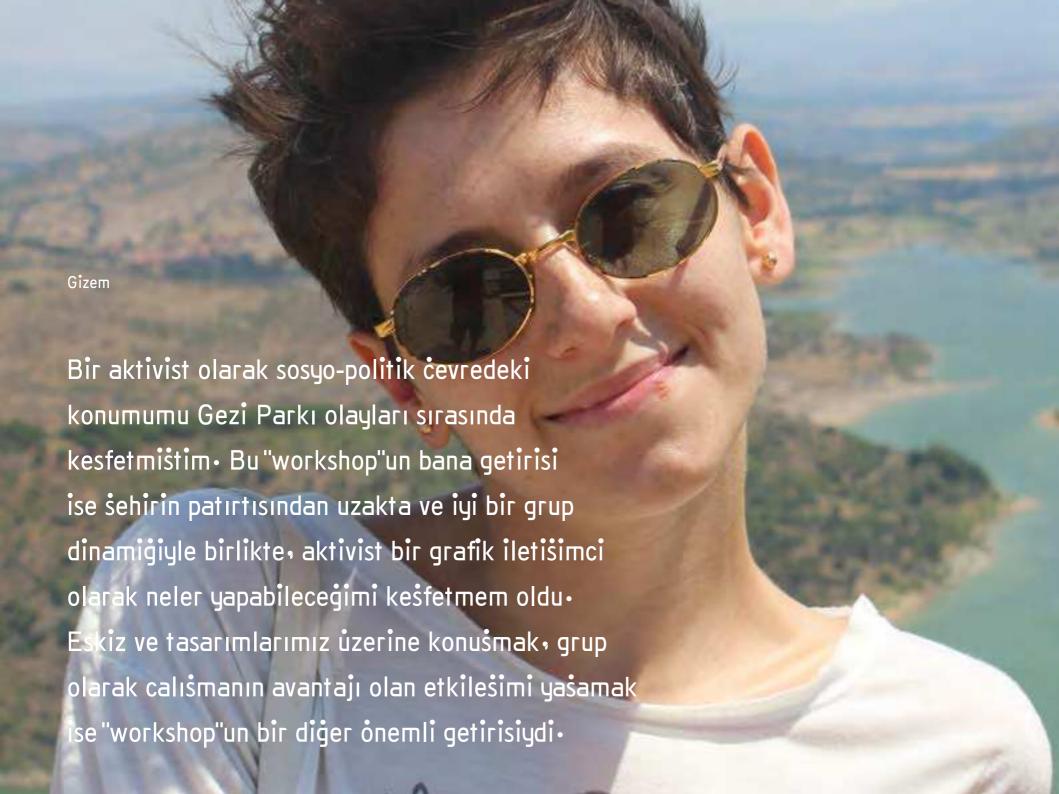


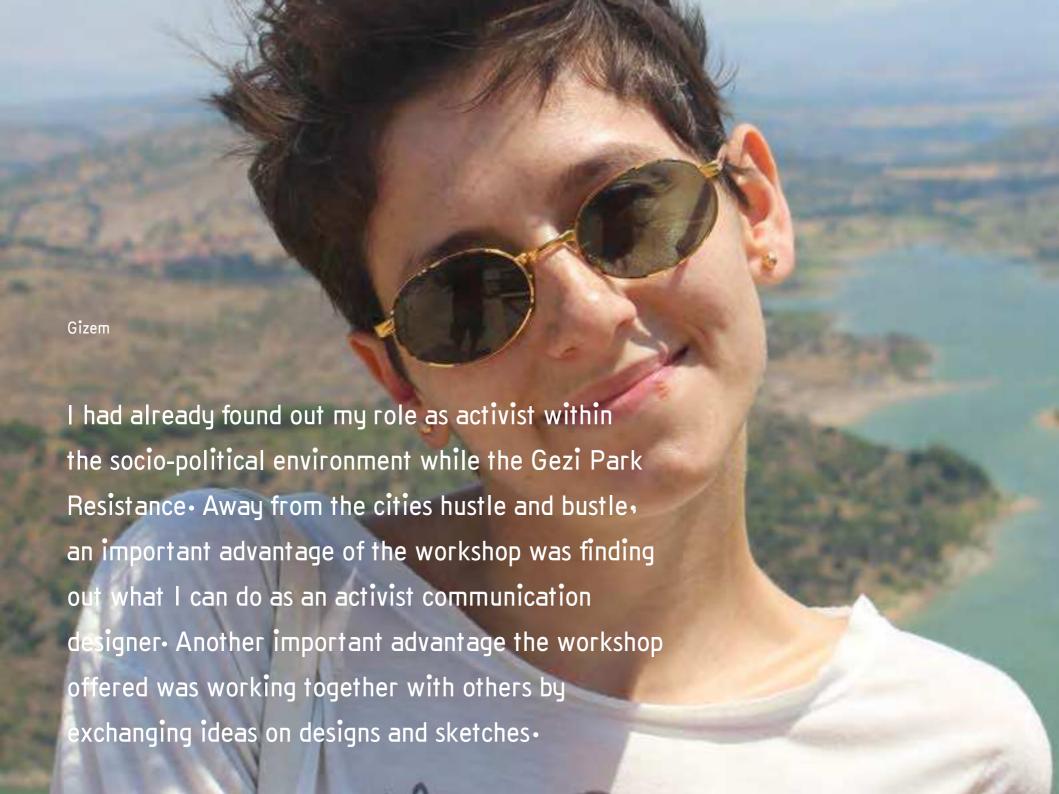
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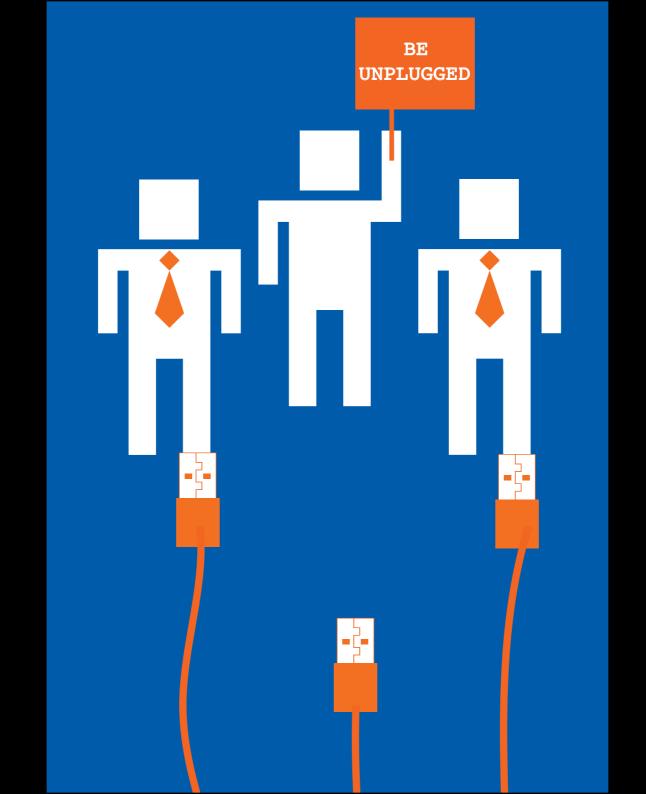


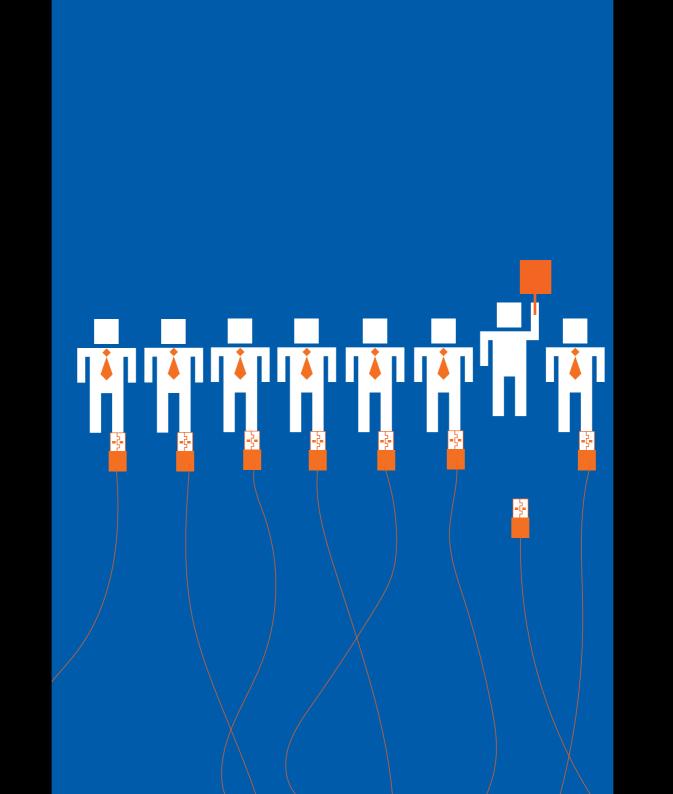


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WE WILL NOT BE







HAYAT



ÖRGÜTLENMEKTIR!

LIFE MEANS BEING



ORGANISED!





WORKSHOP 2

Guest Designers:

Sarah Snaith — design writer, editor

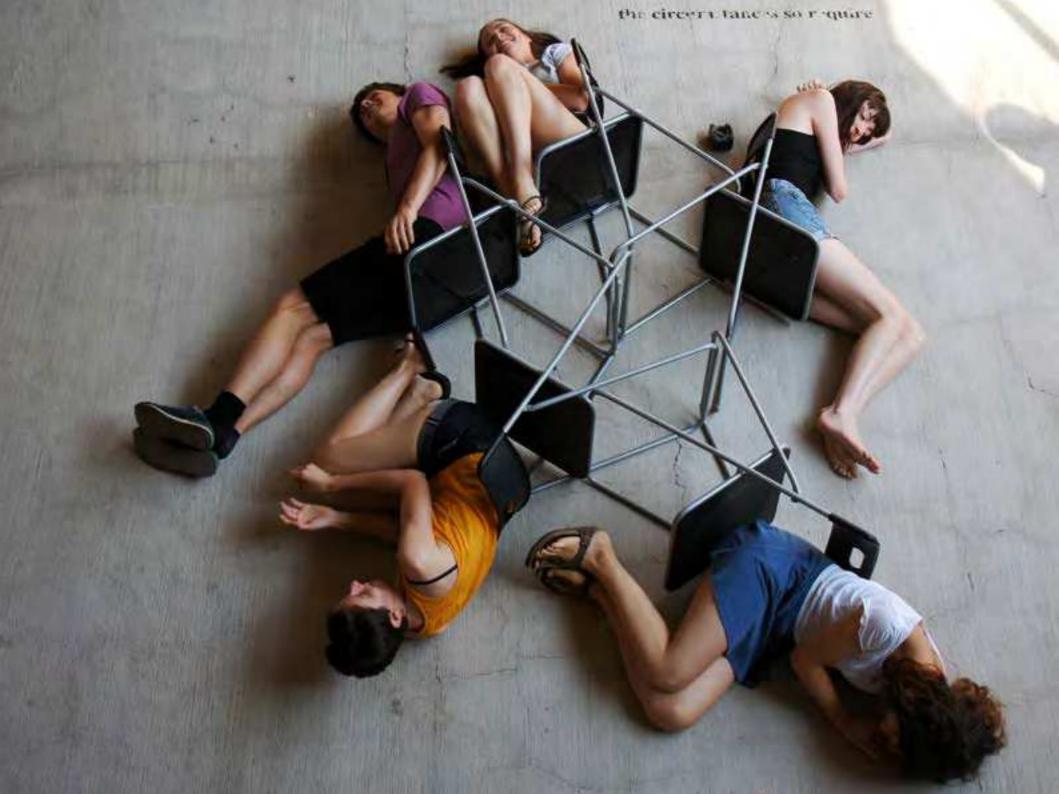
Joseph Bisat Marshall — designer

2 days workshop -21/22 July

Linking to the general brief, this two days workshop asked students to consider language and meaning through a series of four activities. Students were encouraged to convey their emotions surrounding political unrest by physically arranging objects to create a narrative, then frames were used to construct meaning about protest, finally culminating in the students organising their own exhibition of three-dimensional installations. Students were also invited to interview a member of the group who came from a different country, with the responses resulting in the cut and paste design of a magazine spread.













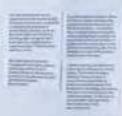
A Turkish student looks to rural traditions to inform her city life

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The growing pressure of Western ideals

POWER Dayanışma

Get Park protester finds community and regains trent artists policy entering and protest charac-





ReCycling, Sec Onthand Items

as bought often as yemi

Willings.

LGBT









"NO RESPECT OR TRUST"

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PUPPETS OR POLICE?

BY COMMITTEE

leaves buildings behind for detate in open public space.







Protests around the world start with similar trivial problems. However, almost always, focal procests turn into huge demonstrations against the government in response to the government's wrong interventions and police violence.

"We want to change our system, but we have no idea how?

Name of Administration of the Administration of inche giveni umanifico se mai papiroli-tolico de la faci atanadiga shellare. Pasas controlos langueros de sociar se parameter disintper



My frame is about the blue stones being different and occupying any space that they can—Dilsad



My frame represents freedom and rejecting the norm — it is breaking the frame and coming out of it as a design activist— Ryan



The stones in concrete are trapped there by the system, but the stones next to them are free and are protesting the situation of the cemented stones. — Gizem



To solve problems in our vicinity; we just need to look.

— Ferhat







Must keep going
A celebration of human capacities.

Devam et! Insan kapasitesinin kutlamasi

— Cleber



Iki boyuttan bahsediyorum; gečmiš ve šu an• su ve hava gibi• Onları birbirine bağlayansa korku: balık•

There are two dimension like past and present, air and water also they have a big connection, my fair: fish kisses.

— Dilsad



Uzaklik Bir probleme uzaktan bakinca onu cozmek daha kolay•

Distance

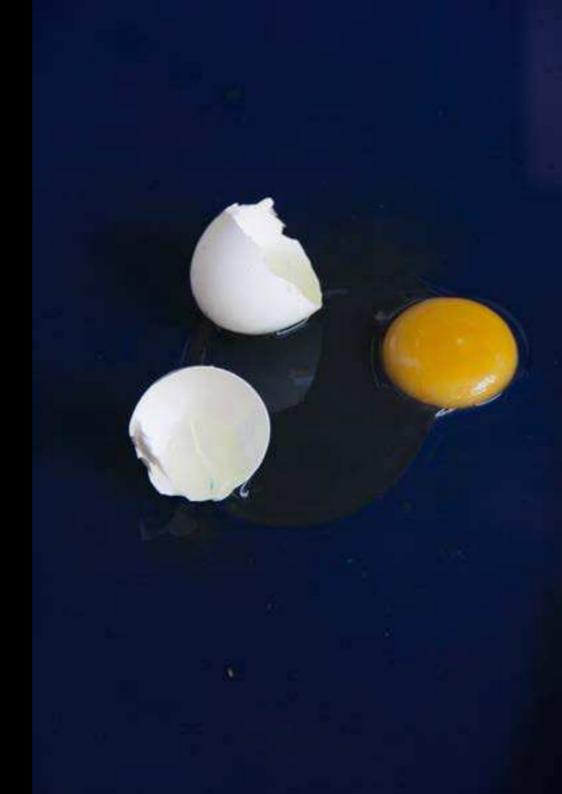
A piece illustrating how the perspective of a problem seen from a distance can help the problem to be solved.

— Emily



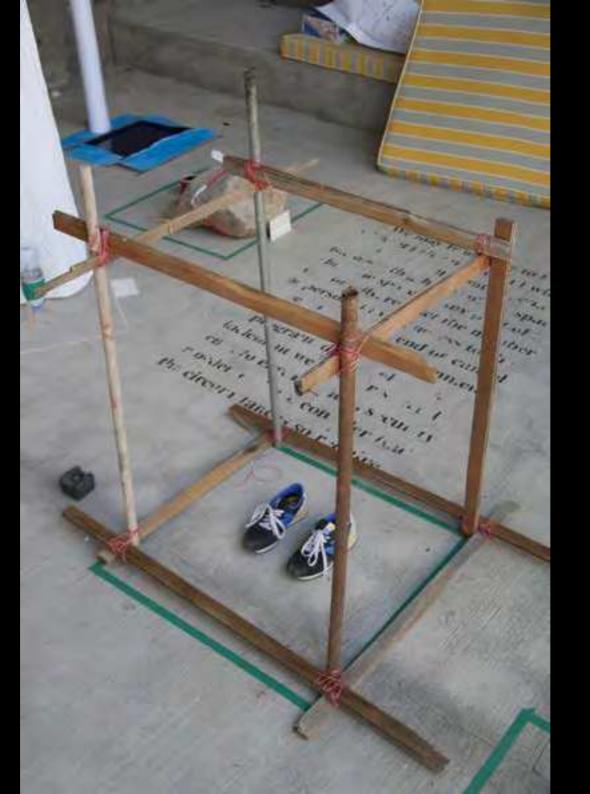
Esik The edge of life

— Ferhat









Yaniltici guvenlik Bu is kendi kendini sorgulamak uzerine•

False security
About questioning what you know.

— Freya



Hayattaki tercihlerin farklı sonuclar doğurması, tašlar= tercihler

Choices in life lead to different outcomes-Stones=choices

 $- \ \mathsf{Gizem}$



Kum Saati

Bir kum tanesiyim, zaman icinde surekli donen ve sinirlari disina cikamayan.

Hour Glass

I am a grain of sand. Constantly going back and forth in the same way; restricted by the boundaries the glass holds.

— Gorkem



Problem paylastikca cogalir Bir sorun birisiyle paylasildiginda o artik iki kisinin sorunu olur!

A problem shared is a problem doubled A piece to show that when you share the problem it affects both people.

— Roxanne







Aslinda orada hir bir sey yok Boğulmak, (hem psikolojik hem de fiziksel olarak) tamamen gereksiz korkuların yarattığı engellerle alakalı

In fact there is nothing.

Drowning, (both physically and mentally) is completely to do with the limitations caused by unnecessary fears.

Sevval



icinin icinde ne var?
What is inside your insides?
— Ryan

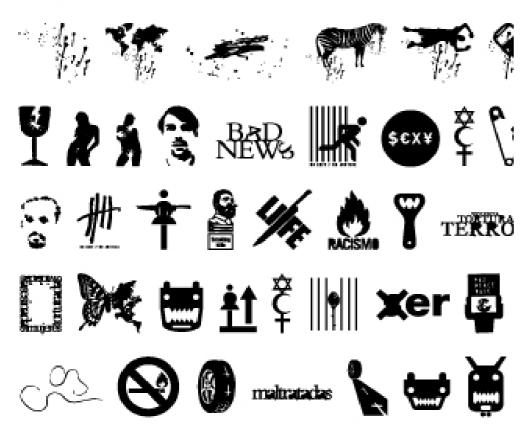
WORKSHOP 3

Project leader:
Gulizar Cepoglu - designer, educator

3 day workshop - 24/25/26th July

Our goal for this workshop is to analyse the visual language, symbols and images that stem from the Gezi Park resistance in Turkey (and elsewhere). After exploring Gezi as an inspirational place to learn from and understanding its significance for us as individuals, we have produced visual responses to social, political and economic issues that effect our everyday lives. The process is supported by a sequence of workshops that introduced the group to methods of interpretation, perception and documentation, and investigate and demonstrate how meaning is constructed and communicated efficiently.









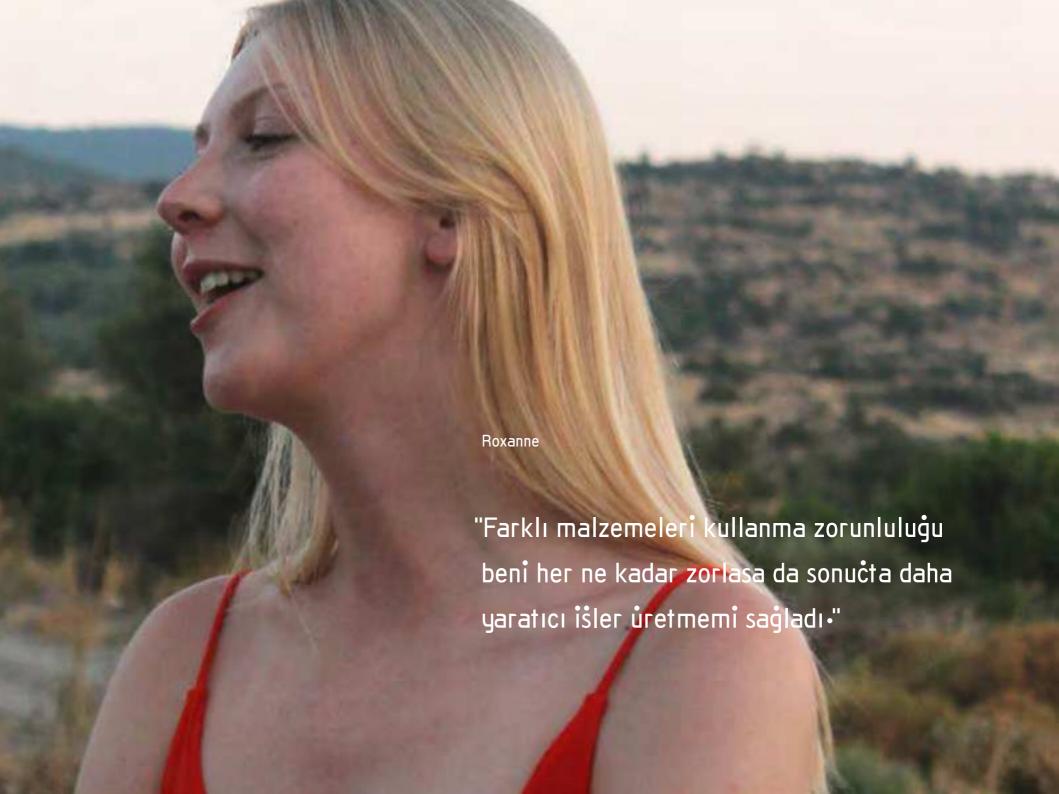






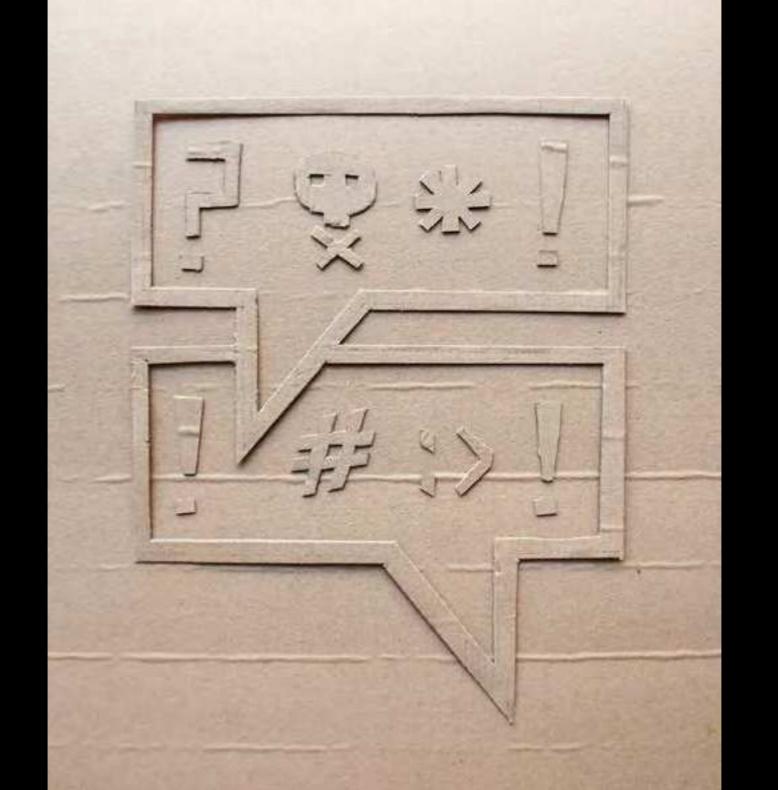




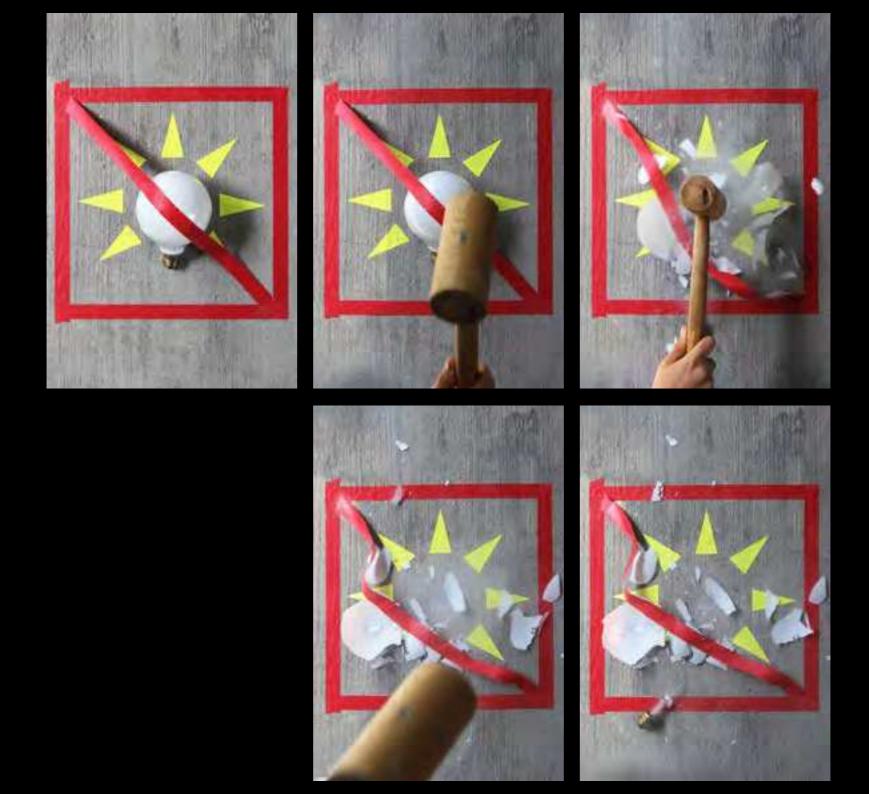




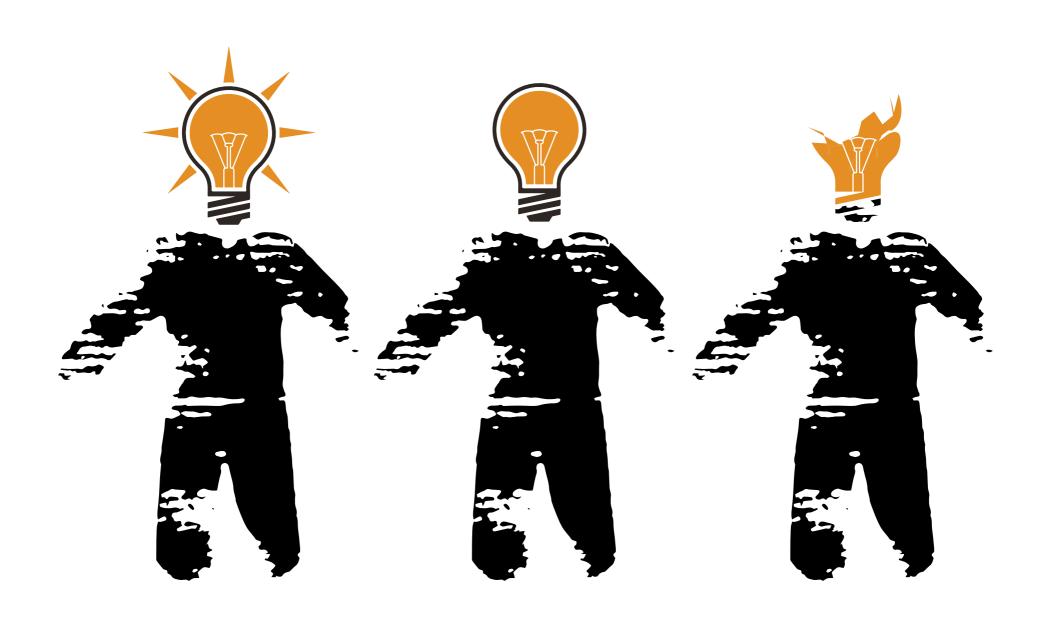










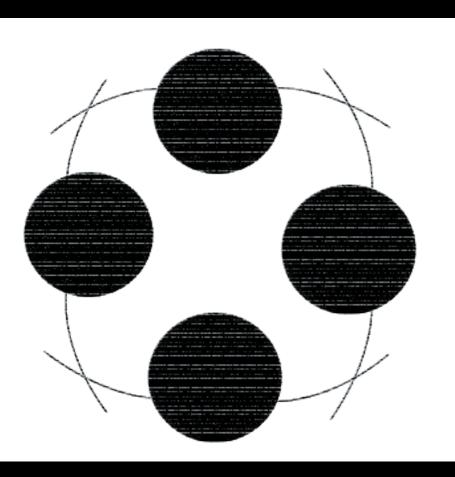




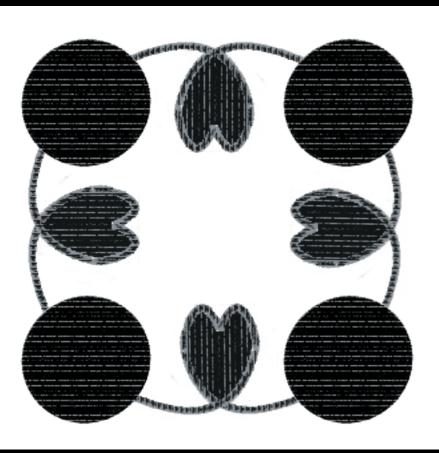




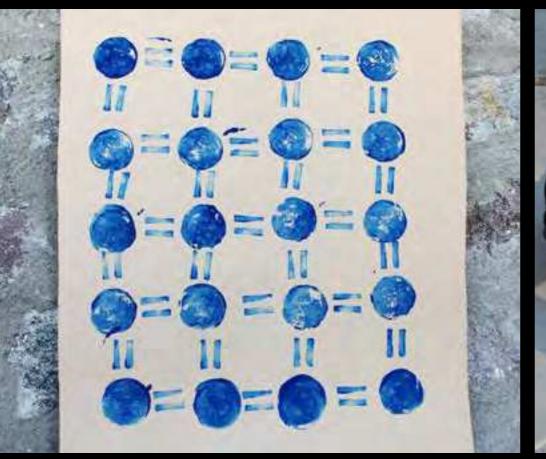






























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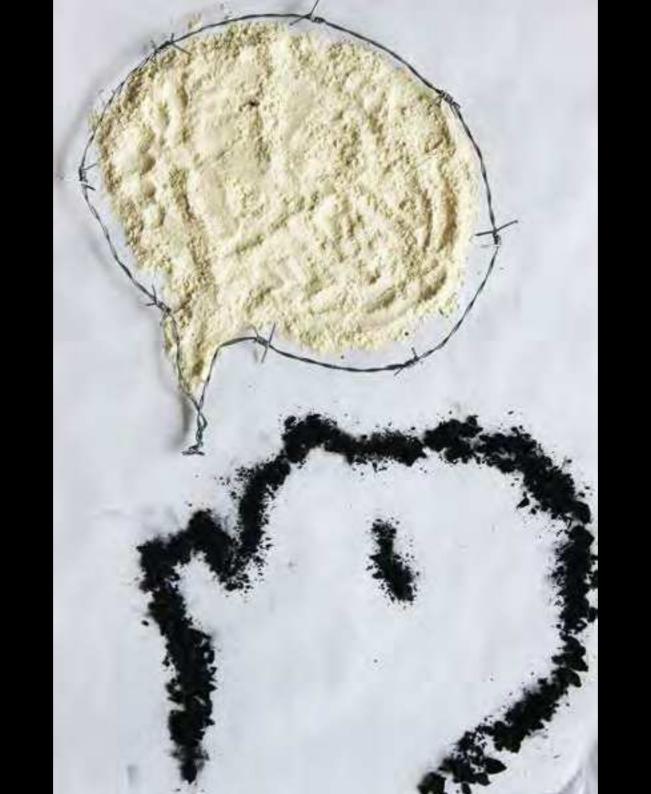


FREE





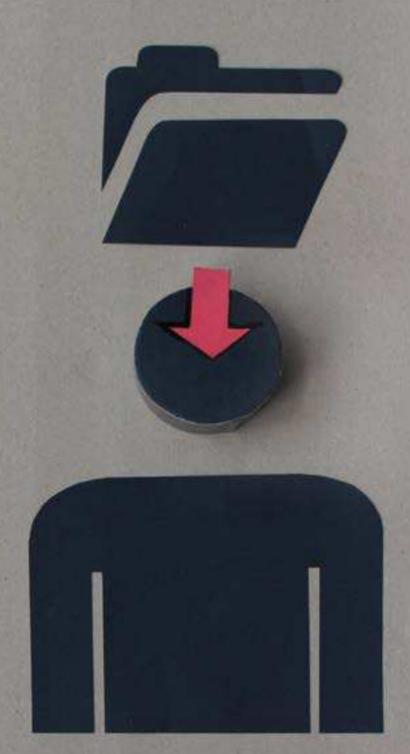














Günlük Hayat





