

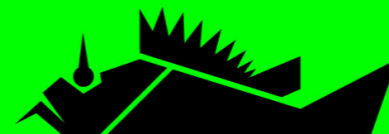
# YAHSIWORKSHOPS

25 TEMMUZ - 1 AĞUSTOS  
JULY 25 -AUGUST 1  
2022

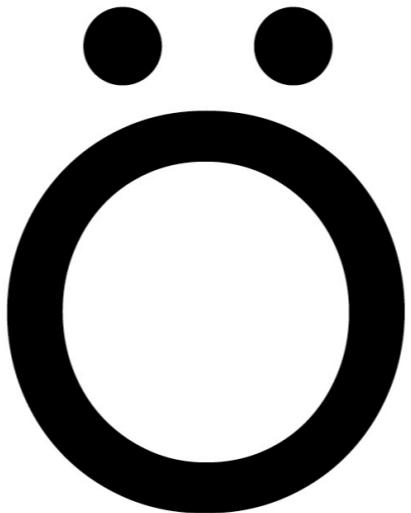
ÖZGE GÜVEN  
BAHAR TURKAY

# 47

**EST**  
**V**  
EMRE SENAN TASARIM VAKFI  
EMRE SENAN DESIGN FOUNDATION

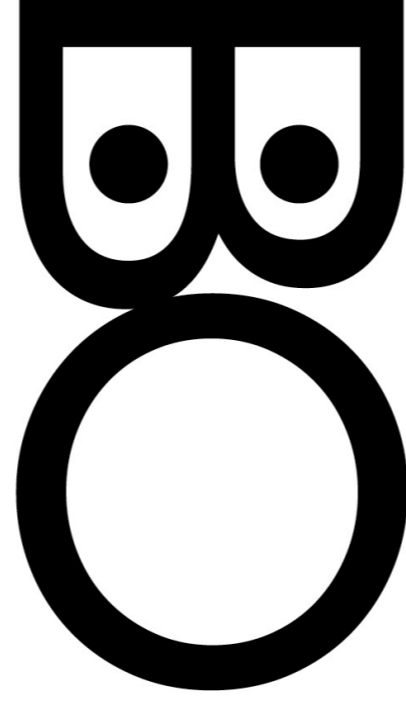






ÖZGE GÜVEN

BAHAR TURKAY



**KKKTCCAAAY**

KAAN TANHAN

KENAN YİĞİT

KÜBRANUR ÖZDEMİR

TALHA AKÇAY

CEREN ABAY

CANSU DÖNMEZ

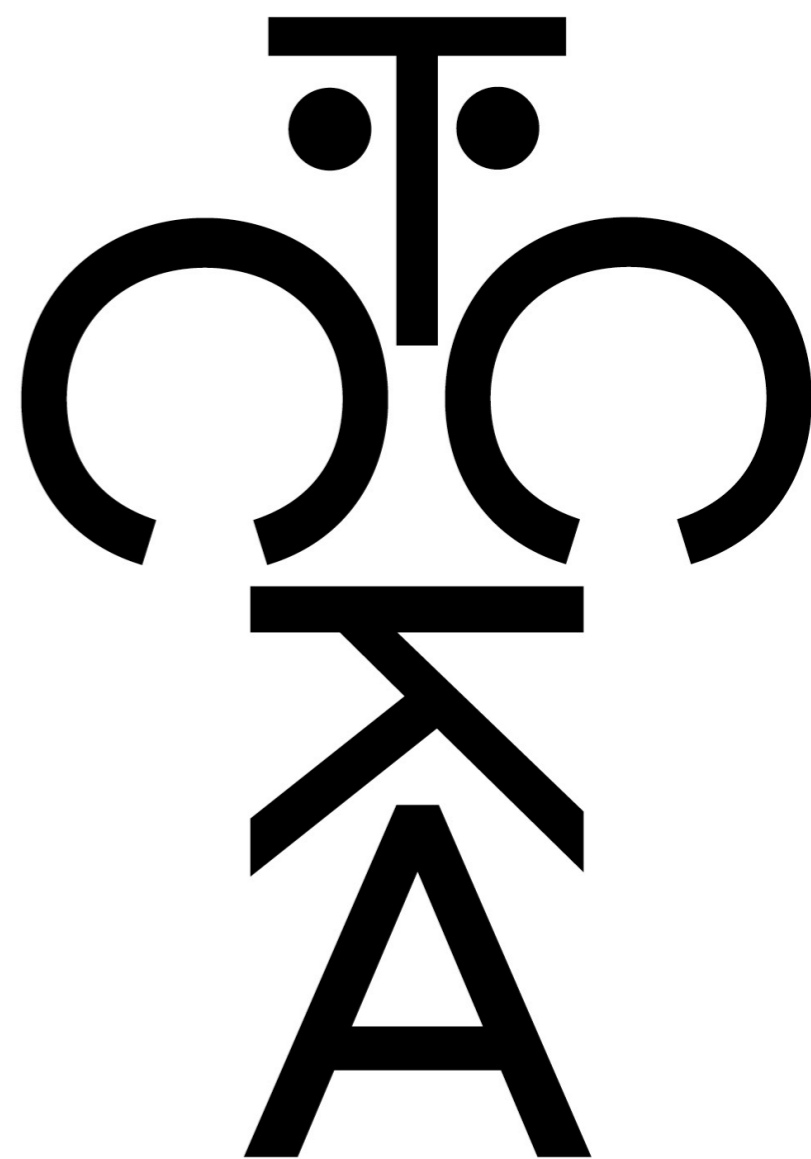
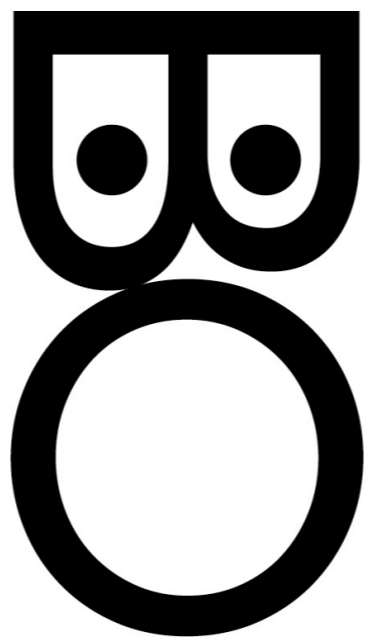
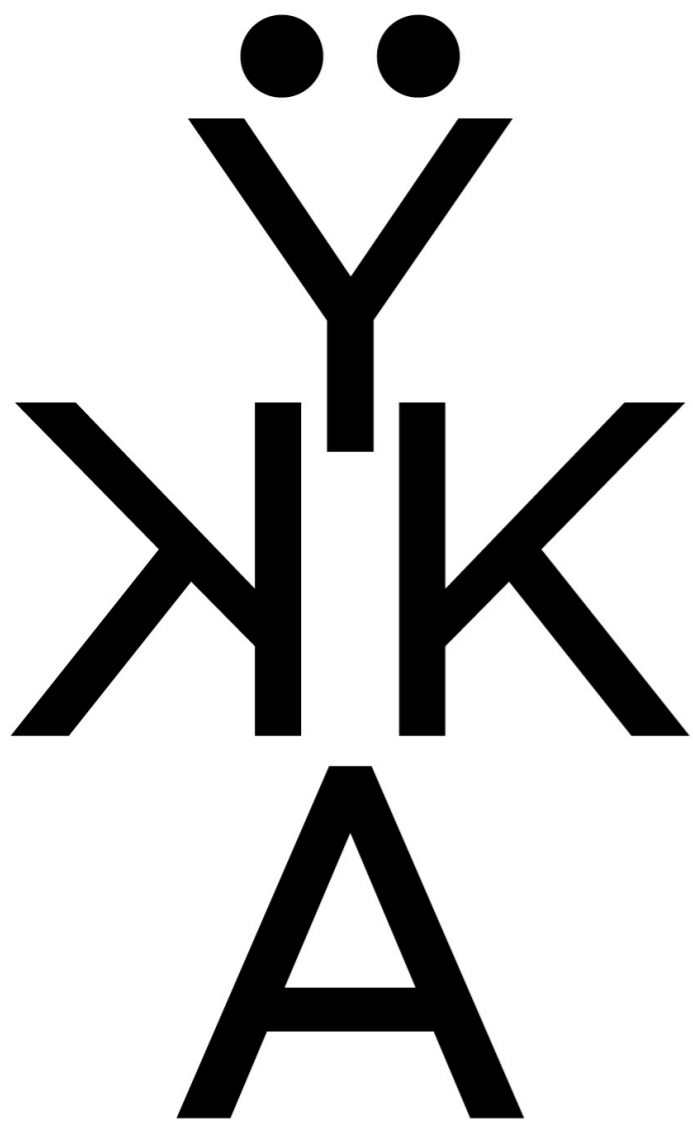
ARDA TÜRKKAN

ALPEREN TEKİN

YASEMİN ANBARLI

Y  
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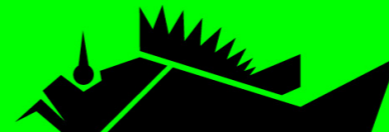
Y  
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DÜŞÜNEREK YOLA ÇIKMA

# BİR DÜŞÜNME EGZERSİZİ

DÜŞÜNEREK ÇALIŞMA





İLETİŞİM

GRAFİK  
TASARIM

DİL

GÖRSEL KODLAR AĞI

SÖZEL KODLAR AĞI

SÖZCÜKLERİN TAŞIDIĞI ANLAMLARIN ÇEŞİTLİ BAĞLAMLARDA DEĞİŞMESİ,  
GRAFİK UNSURLARIN DA ÇEŞİTLİ BAĞLAMLARDA ANLAM DEĞİŞTİRMESİYLE AYNIDIR.

"AČIK"

AÇIK ARA

ARAMIZ AÇIK

AÇIK KAPI

AÇIK OTURUM

KAFASI AÇIK

AÇIK KAPI BIRAKMAK

ELİ AÇIK

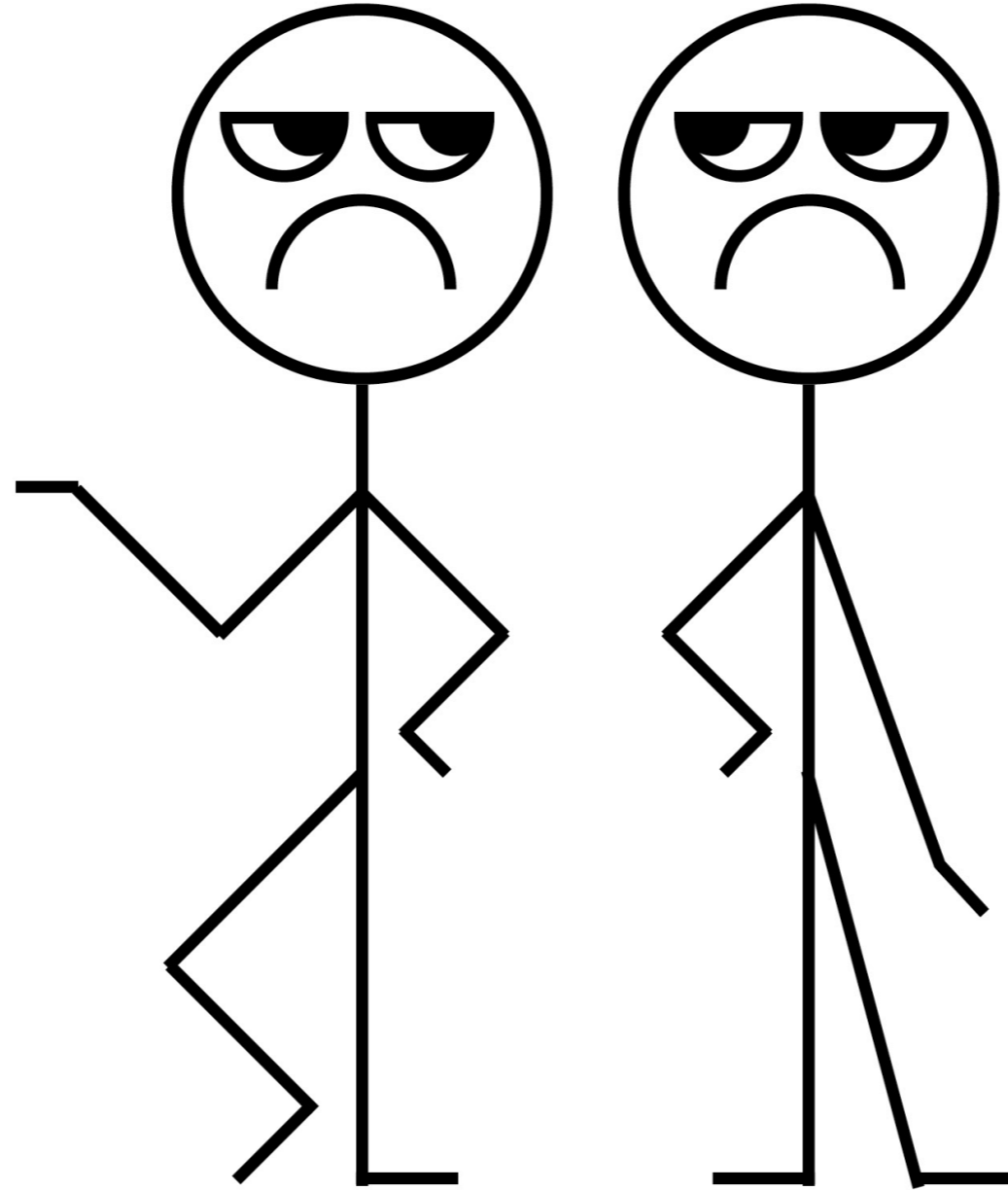
AÇIK ETMEK

AÇIK DENİZ

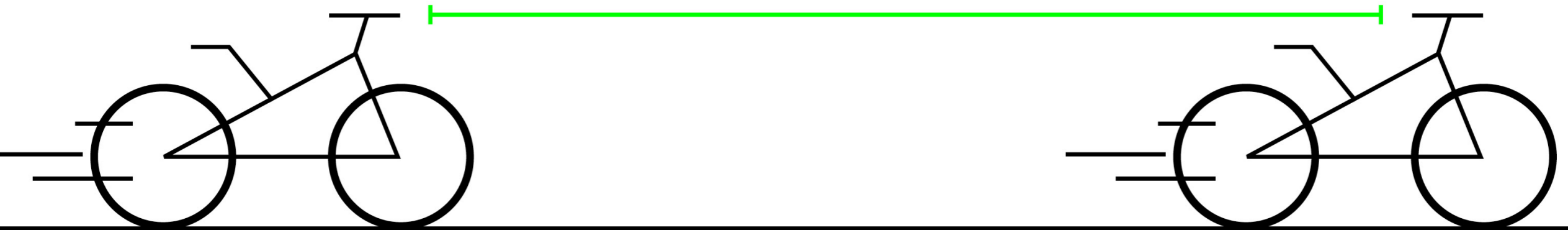
KAPIMIZ AÇIK

...

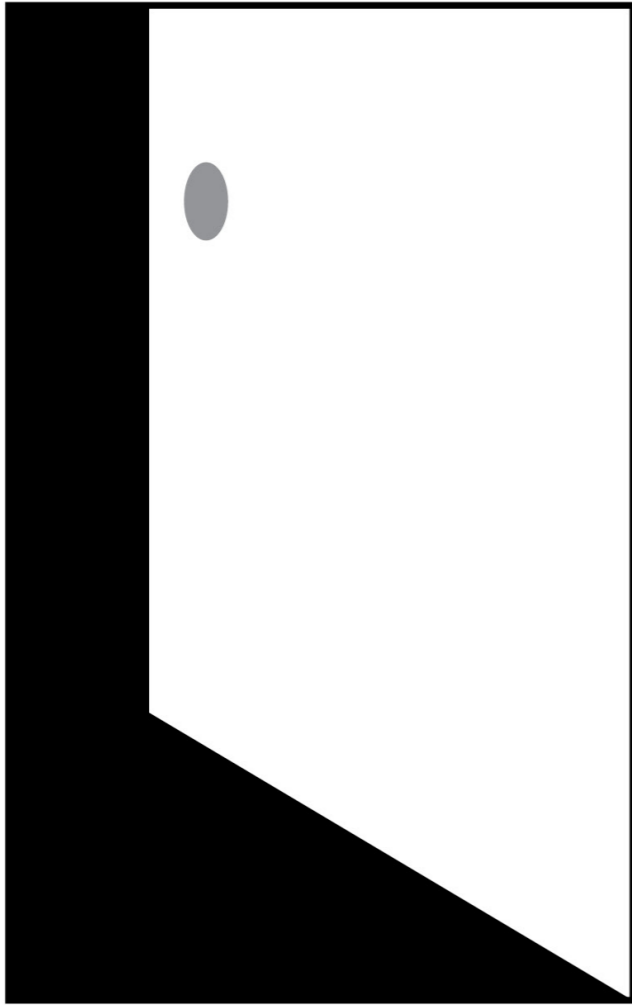
# ARALARI AÇIK



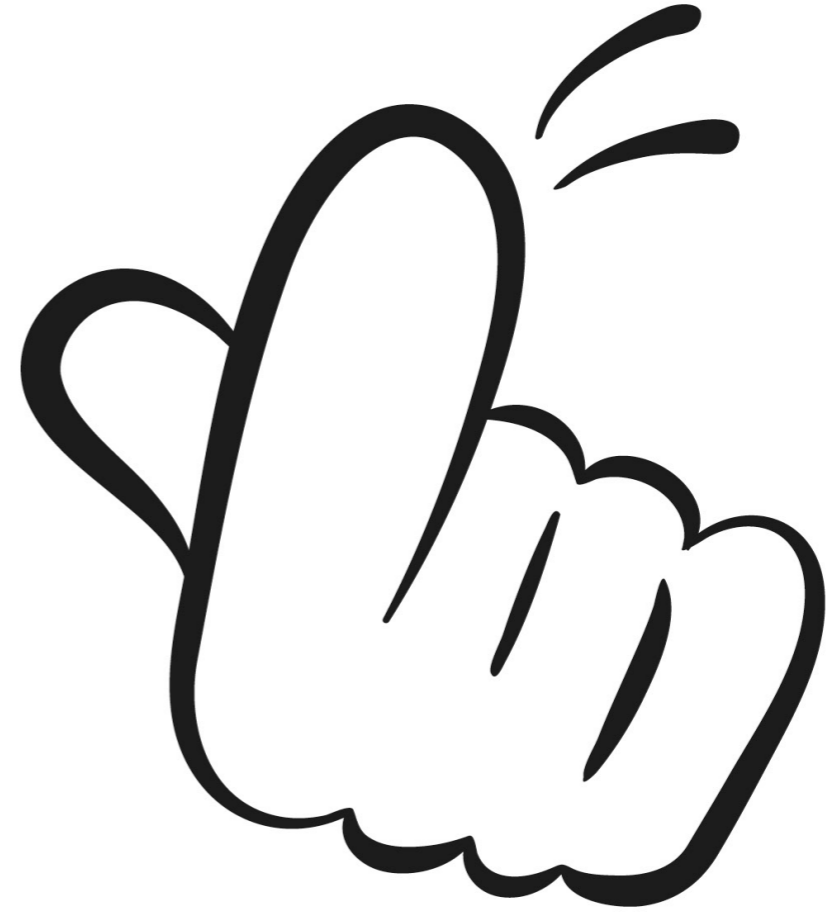
# AÇIK ARA



AÇIK KAPI



KAPISI AÇIK



①

“  
█”

②

█ █  
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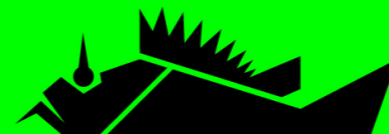
?

?

ANLAM  
BÜTÜNLÜĞÜ

ANLAM  
SAPMASI

SAGLAMLA PRATIĞİ





**iKNA**



**BRIEF:**



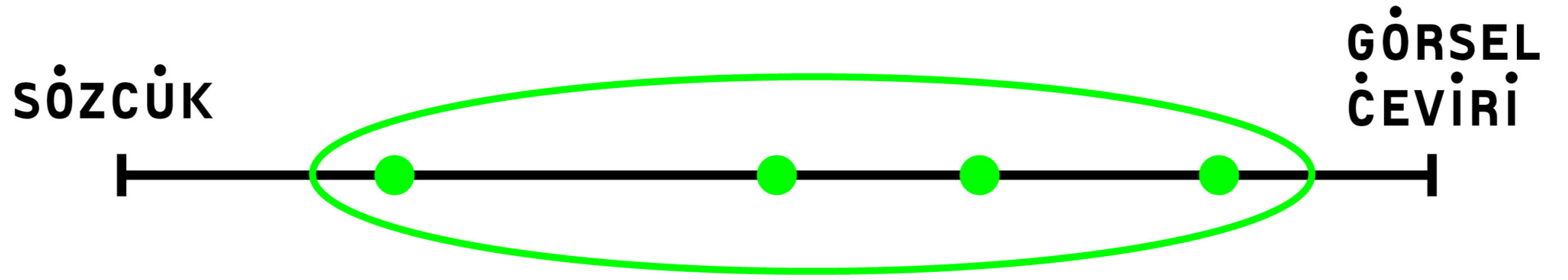
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# SÖZCÜKLER

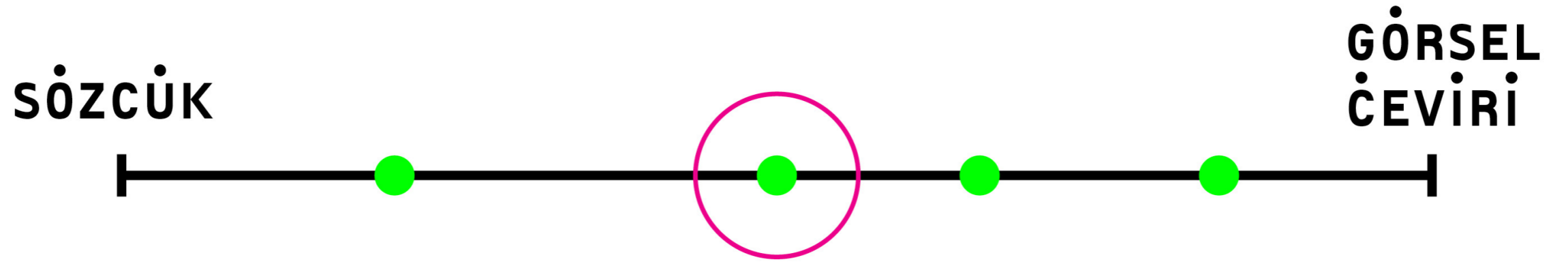
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ÇOK KATMANLI ANLAM ARAŞTIRMASI

2

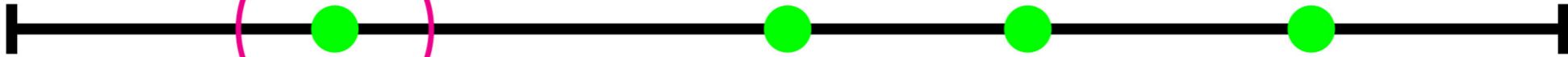


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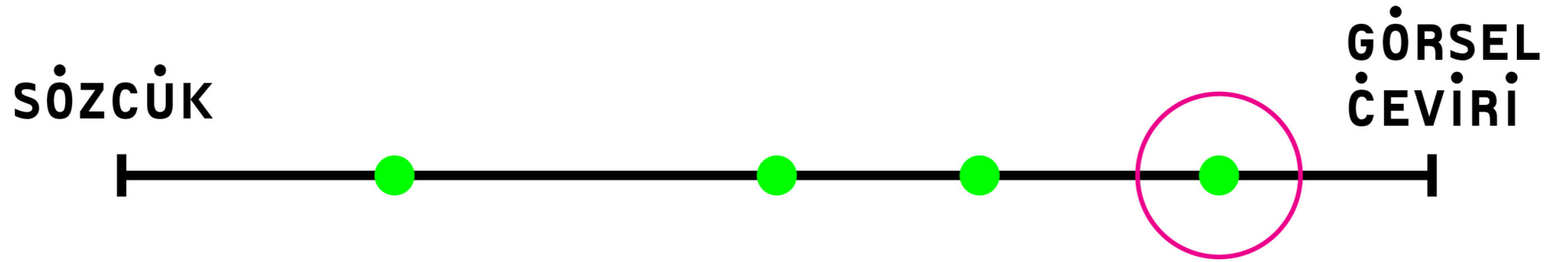
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SÖZCÜK

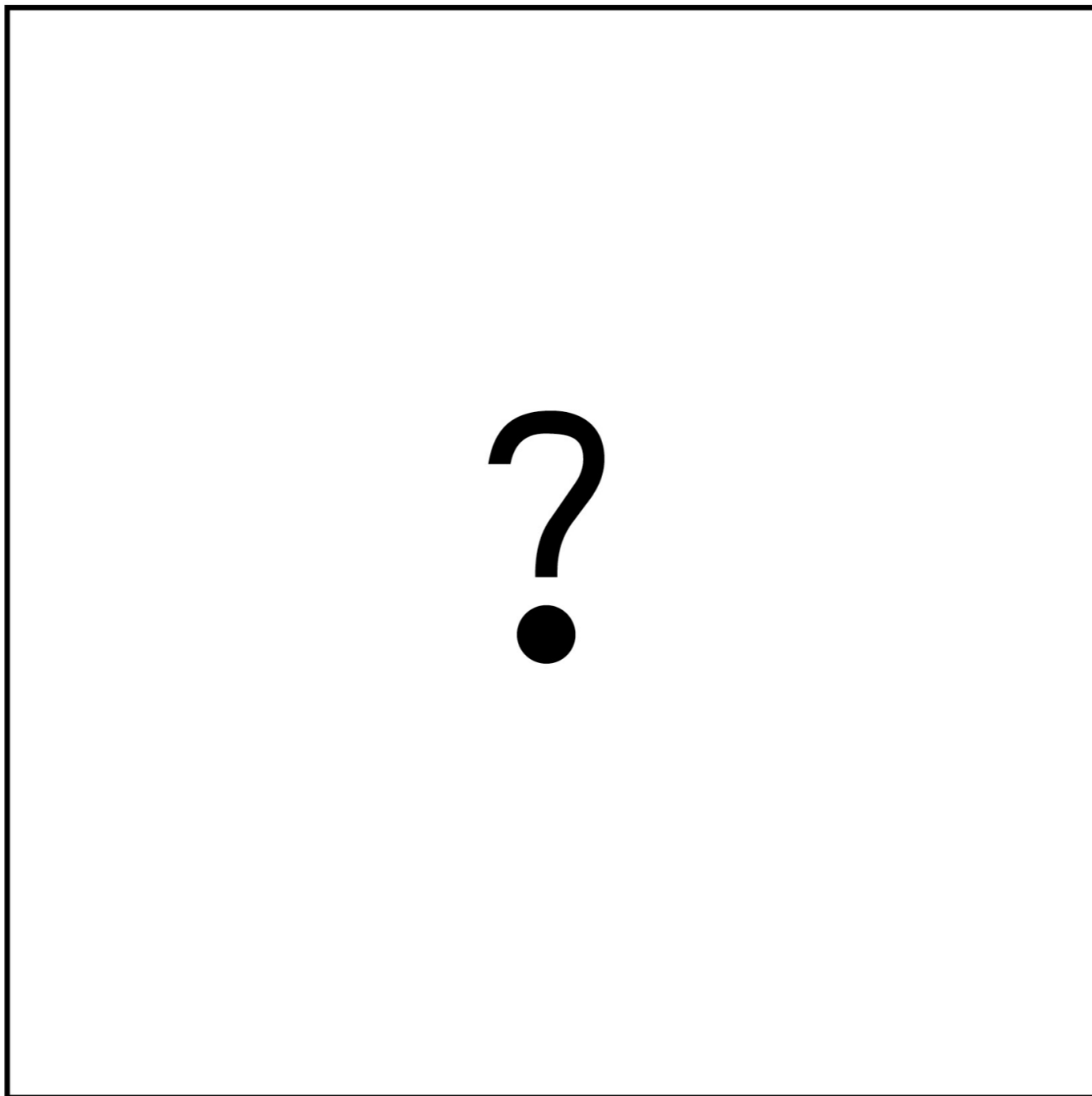


GÖRSEL  
ÇEVİRİ

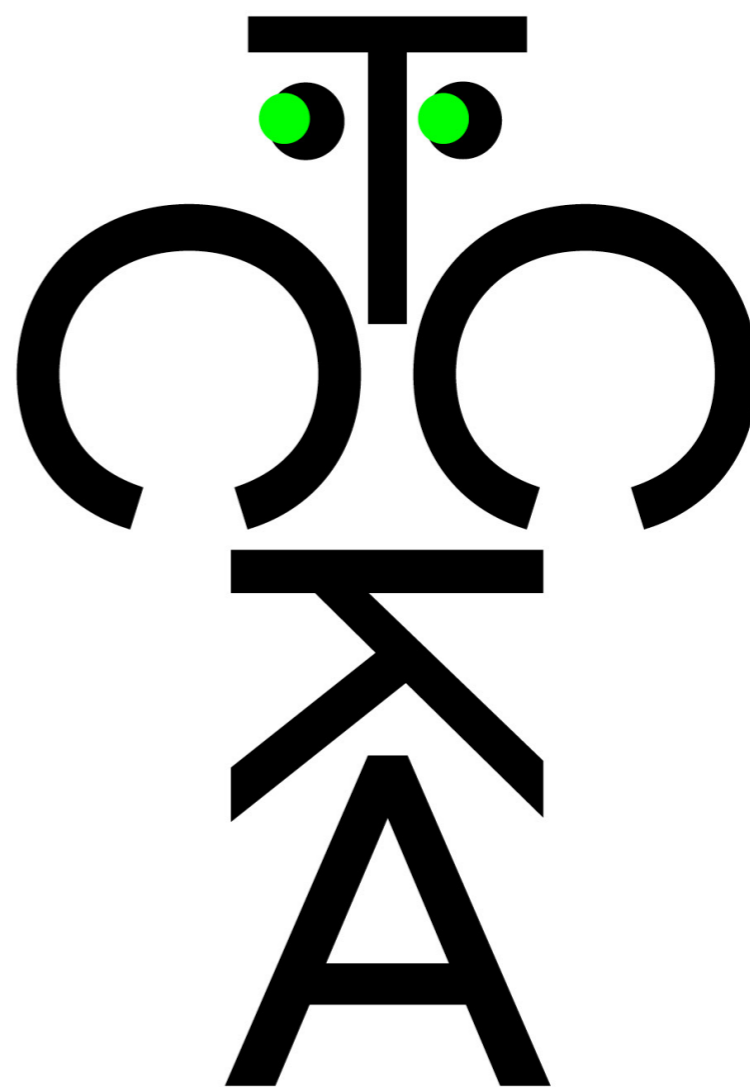
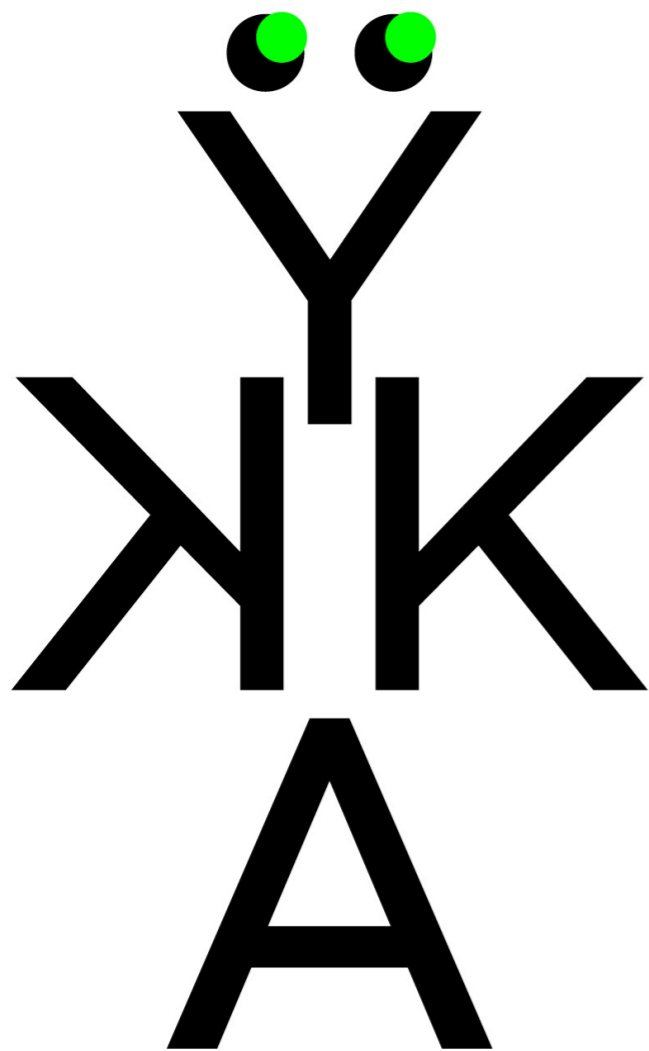
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3







COĞRAFİ BİR MESELE OLARAK MİMARLIK

NEVZAT SAYIN



ÇOK \_\_\_\_\_ VE \_\_\_\_\_ OLUYORMUŞ GİBİ  
GÖRÜNEN \_\_\_\_\_ GÖSTERMEDİKÇE,  
DİKKATLE YAPILMIŞ BİR PROGRAM ÇERÇEVESİNDE  
ÇALIŞILMADIKÇA, DÜŞÜNCELERİMİZİ BAŞKALARIYLA  
PAYLAŞIP GÖZDEN GEÇİRMEDİKÇE \_\_\_\_\_ İSTEDİĞİMİZ  
OLMUYOR. \_\_\_\_\_ , \_\_\_\_\_ , BİRBİRİNE EKLENEMEYEN,  
\_\_\_\_\_ OLMAYAN, UÇUŞAN " \_\_\_\_\_ "DEN  
ÖTEYE GİTMİYOR \_\_\_\_\_ , İÇE KAPANIK  
ÇALIŞMALAR. BU " \_\_\_\_\_ " DE  
ANLAMLI BİR \_\_\_\_\_ ÜRETMEYE YETMİYOR.

**GÖZLÜK – SÖZLÜK**

# GRUP 1

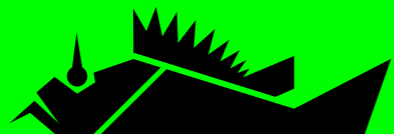
CANSU DÖNMEZ

CEREN ABAY

HASAN SERDAR ARDA TÜRKKAN

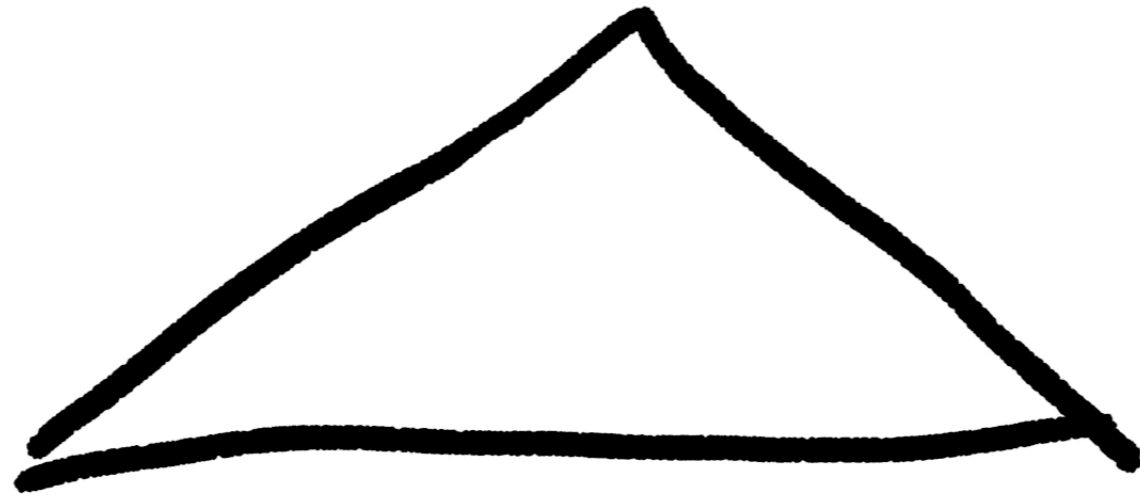
KAAN TANHAN

TALHA AKÇAY



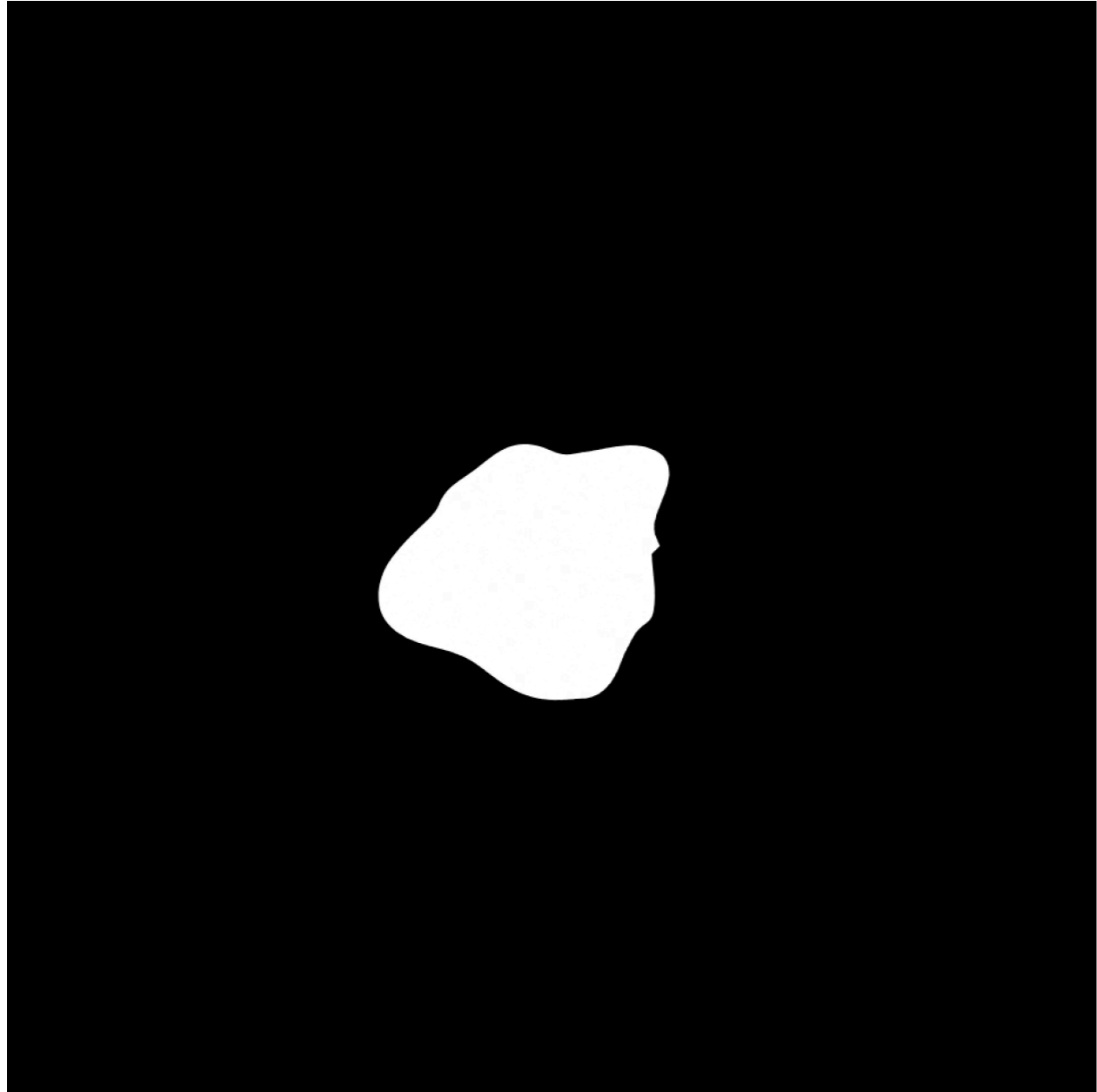






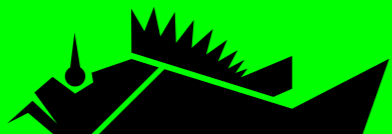






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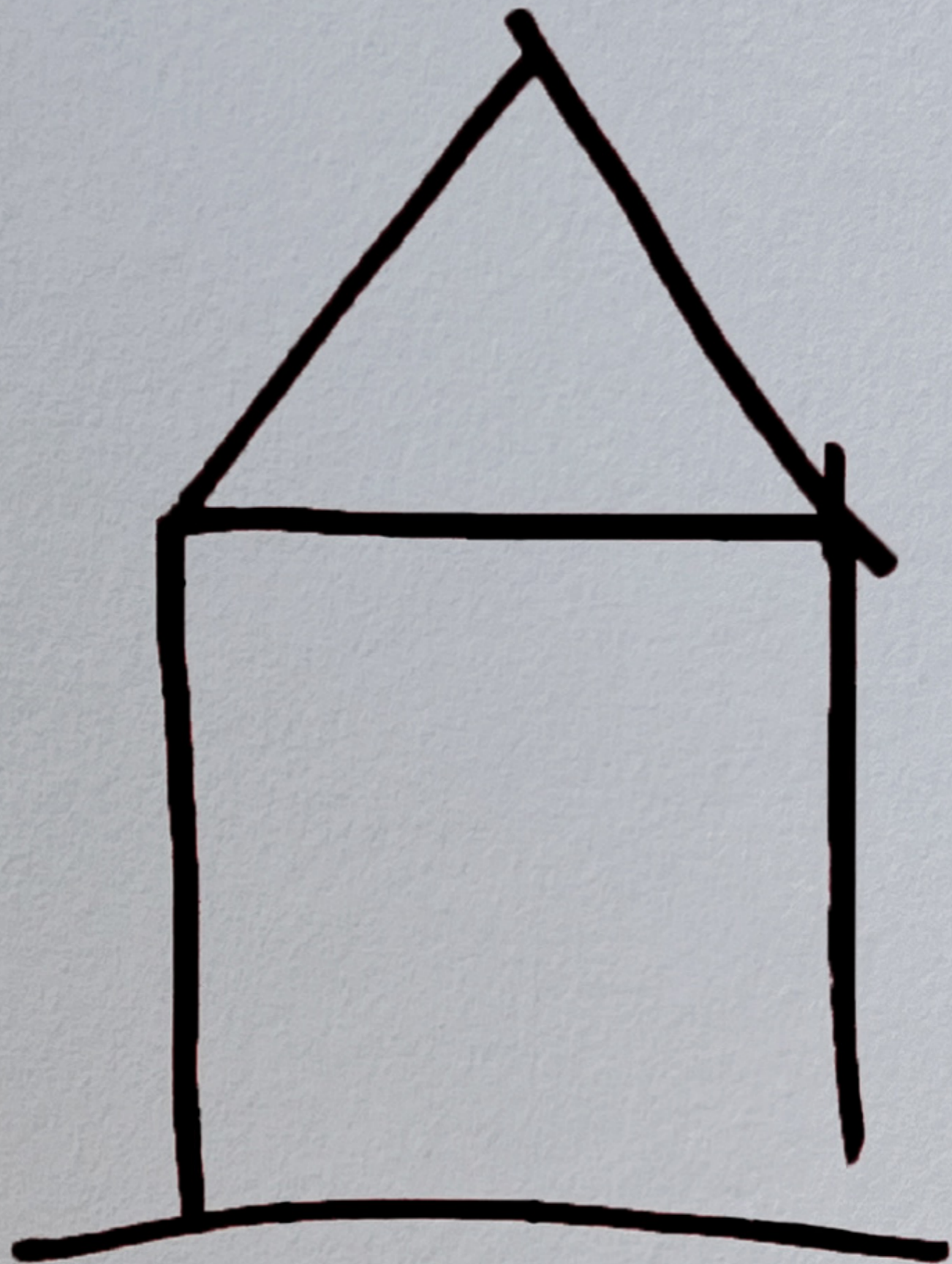
ALP EREN TEKİN  
KENAN YİĞİT  
KÜBRA ÖZDEMİR  
TALHA AKÇAY  
YASEMİN ANBARLI

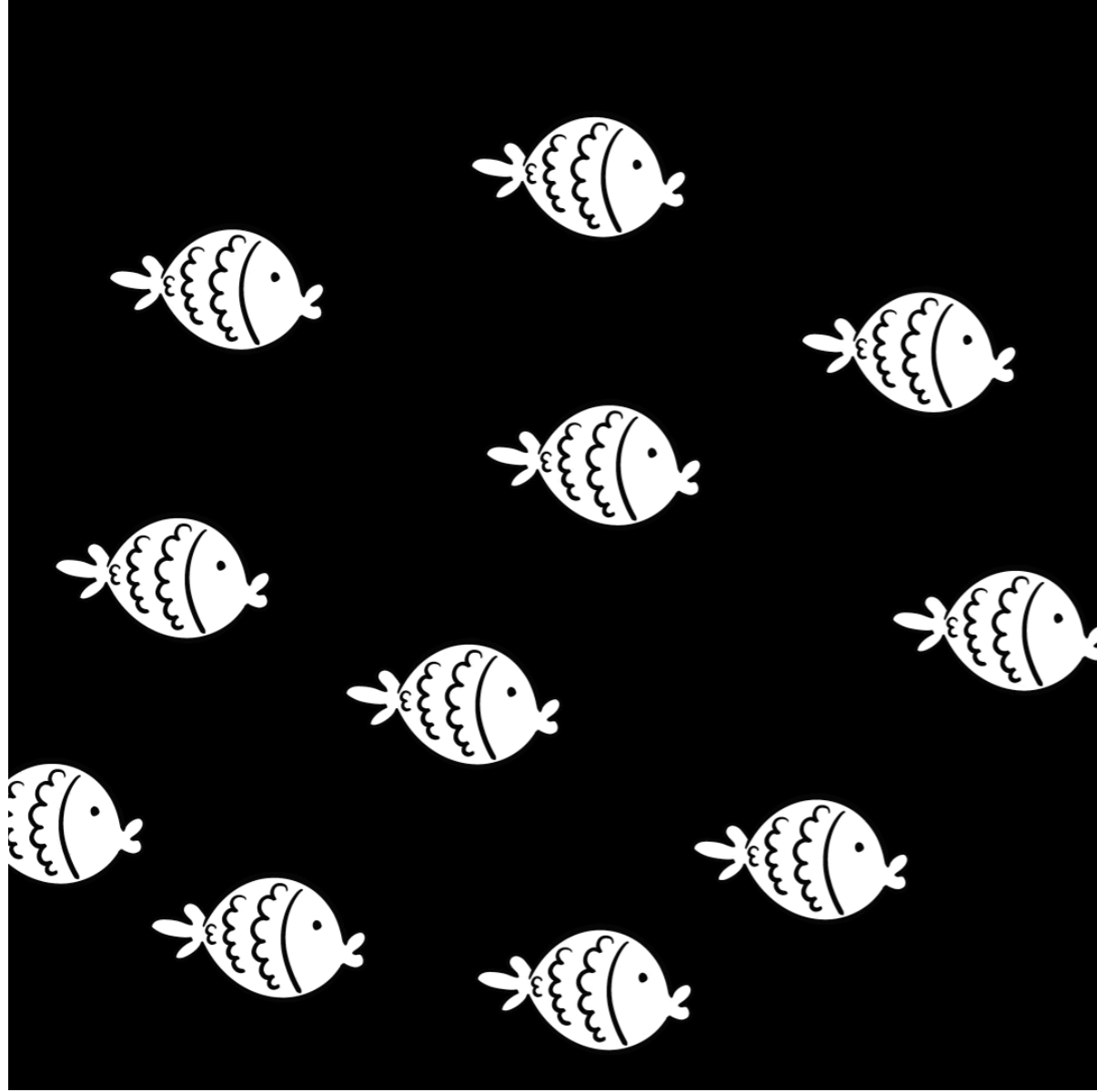








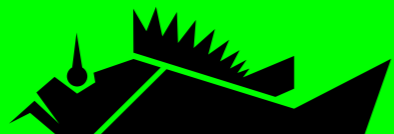






ÇOK BASİTMİŞ VE KENDİLİĞİNDEN OLUYORMUŞ GİBİ  
GÖRÜNEN ŞEYLER ÖZEN GÖSTERMEDİKÇE,  
DİKKATLE YAPILMIŞ BİR PROGRAM ÇERÇEVESİNDE  
ÇALIŞILMADIKÇA, DÜŞÜNCELERİMİZİ BAŞKALARIYLA  
PAYLAŞIP GÖZDEN GEÇİRMEDİKÇE ASLA İSTEDİĞİMİZ GİBİ  
OLMUYOR. SAVRUK, DAĞINIK, BİRBİRİNE EKLENEMEYEN,  
BAĞLAMI OLMAYAN, UÇUŞAN "PARLAK FİKİRLER"DEN  
ÖTEYE GİTMİYOR BAĞLAMINDAN KOPUK, İÇE KAPANIK  
ÇALIŞMALAR. BU "PARLAK FİKİRLER" DE  
ANLAMLI BİR ŞEY ÜRETMEYE YETMİYOR.

# GÜNLÜK HAYAT













EST  
V

45

Özge-Bahar

Arda

Alp Eren

Kenan

Yasemin

Keen

Ceren

talha

kübra

çansu

